



If you're only using Sephora Excel reports to run your business, **you're only scratching the surface of what's possible.** It's time to see much more and take your business to the next level.



NATIONAL SKU SALES

The Sales & Inventory report - only available in the Sephora portal - is limited to the national sales volume by SKU. A good 30,000 foot view, but that's it.



TOTAL STORE SALES

The Store Sales report is limited to total sales volume for a store. This is a fuzzy picture of your Sephora business (at best).

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+ IN-STOCK MANAGEMENT 🔥

One-click access to inventory position for each DC as well as every Sephora store. Never lose a sale again because you are out of stock.



+ PROMOTION OPTIMIZATION 🔥

Craft the perfect promotion and give your hero SKU the attention it deserves. Then track the results by store with the click of a button.



+ INCREASE FIELD SALES ROI 🔥

With detailed SKU sales and inventory insight for each store you can create strategies to improve the ROI on your spend, and be 100% certain of the results.



+ BETTER BUYER RELATIONSHIPS 🔥

Flip the script on Buyer calls by improving under-performing regions or stores (weeks before your buyer knows about them), increasing order quantities, frequencies, and shelf presence.



+ CONSUMER INSIGHTS 🔥

Sephora guest preferences vary by market and store. Adapt your strategies by market and provide real time feedback to your marketing team.