

BUBBLE SKINCARE

Bubble Summary

Bubble, one of the fastest-growing global skincare brands, is on a mission to offer clinically effective prestige skincare to as many people as possible. The brand does this by charging far lower prices than other prestige skincare brands and by developing their products with leading dermatologists to ensure they deliver the highest quality formulas, product experience, and effectiveness.

Bubble has also cultivated an engaged community of over 80K skincare obsessives who provide input and feedback on the brand's formulations, product names, and even its vibrant packaging.

Bubble products are available at [Hellobubble.com](https://www.hellobubble.com) and in more than 19,000 retail stores across North America, the UK, and Australia.



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Accelerated Analytics has elevated the way we analyze and interpret our sales data by consolidating multiple retailer reports into one intuitive platform.

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Bonnie Szucs

VP of Business
Development at Bubble.



“ One of the standout aspects of working with Accelerated Analytics is their exceptional customer service.

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VP of Business
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“ As Bubble continues to expand, including our international growth plans, we need a data partner who can scale with us. Accelerated Analytics provides the flexibility and depth of insights we need to navigate new markets effectively.

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VP of Business
Development at Bubble.



Opportunity

From 2022, Bubble was growing at an incredibly fast pace, quickly expanding its retail footprint, customer base, and social media presence—especially via TikTok. With this rapid growth came the challenge of managing data from multiple retailers, each providing reports in different formats and levels of detail, making reporting complex and time-consuming. Weekly reporting, particularly Monday business updates, was taking significant time to compile, and ad hoc reporting requests required extensive manual work. Analyzing total business sales trends across all retailers was especially difficult, as there was no single source of truth to provide a holistic view. To continue scaling efficiently—especially with international expansion on the horizon—Bubble needed a streamlined, reliable, and insightful analytics solution that could simplify reporting, improve visibility, and drive data-driven decision-making.



Retail expansion timeline:





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