

DATA MATTERS

Accelerated Analytics Customer Newsletter

NOVEMBER 2018

Thanks, Accelerated Analytics Customers!



The team at Accelerated Analytics would like to thank you and your team for partnering with us in 2018. It has been (and continues to be) our pleasure to serve your retail analytics, business insight and reporting needs. Thank you for entrusting us to build reports and business insights that show bottom-line actions and to use those actions to grow your organization. We are grateful for your confidence, your business, your loyalty and your partnership in 2018. Warmest wishes to you, your family and your organization for a joyous, peaceful holiday filled with blessings! Happy Thanksgiving!

Net Promoter Survey



2018 Net Promoter® Customer Survey

PAGE TITLE

* 1. How likely is it that you would recommend Accelerated Analytics to a friend or colleague?

Not at all likely

Extremely likely

0	1	2	3	4	5	6	7	8	9	10
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Accelerated Analytics is launching our annual Net Promoter Survey on Wednesday, November 14th. Every user logging in to check their reports will be asked to complete a one-time survey asking if you would recommend Accelerated Analytics to a friend or colleague. You'll be given the opportunity to add additional information if you'd prefer. Once answered, you will not see the survey again. Please take a moment to complete the survey and let us know how we're doing! If there is something we can do to improve your satisfaction with Accelerated Analytics reports, please email your Account Managers [Dalla](#), [Waylon](#), or [Scott](#). We're here to help.

Send a Referral and Win!



WE GROW THROUGH YOUR REFERRALS. We're grateful to our customers that have referred prospects to us this year. We'd like to say Thank YOU by including you in a referral contest! Everyone who has referred a new prospect to us this year will be entered..

Want to make sure your referral is added? [Email](#) us to tell us of anyone you've referred. If the contact you referred has connected with our sales team for a demo, we'll verify and add your name to the referral contest!

Want to [refer someone NOW](#) and be added? We'll include all new referrals that connect with our sales team by 12/7/18. Please let us know who you're referring; we'll reach out to them to help get their demo scheduled so that you're eligible to win.

The winner will receive a set of 4 Accelerated Analytics Tervis cups, a \$50 gift card and an appreciation basket of goodies.

Reminder: Restated Calendar Alert!



Just a reminder: Those customers that didn't restate their calendars will find Black Friday sales a week EARLIER than last year. This will make your YTD (Year to Date) calendars vs your LY (Last Year) results show a significant increase year over year until the following week when the prior year holiday period begins. The same will happen for the week of Christmas.

For more information on standard retail calendars and why they are restated, [go to the National Retail Federation website](#).

Please [contact us](#) if you have further questions.

Tips & Tricks from Scott Garber

Tip: You can increase the report viewing area by hiding the report directory.



Need more room on your report screen? Simply hide the report directory. Here's a quick and simple way to turn your report directory on and off.

Need more assistance? [Email us!](#)

Follow us...

Like to see what's currently happening with Accelerated Analytics? Follow us online for the latest buzz and join the conversation!

