

The Value Of Leveraging POS Data

for Beauty and Cosmetics Vendors



Common Internal Process



Team members work in silos



Several hours/days collecting data & making spreadsheets



Takes days to merge quarterly data and compare across retailers



No cross-retailer view to see how your account is comparing



Time wasted discussing and resolving discrepancies in numbers

POS Reporting and Analytics with **Accelerated Analytics**

Executives can see across the organization.

Track promos, product launches and pop-up display activities instantly.



Cross-retailer views and easy collaboration.

With a few clicks, everyone can view the same reports without manipulation!

Keep your stores, beauty consultants and buyers focused at the product/store level with print & go reports!



Your Return on Investment

90%

REDUCTION
in time spent collecting data & creating reports

100%

IMPROVEMENT
in instant view to out-of-stocks at item/store level

80%

REDUCTION
in "missing" stock on-hand, but not on shelves/counter

www.acceleratedanalytics.com

919-238-9091

Surpassing Benchmarks:

Industry reports in February 2017 indicated growth of 6% for prestige brands. Many Accelerated Analytics customers in the same category saw growth of 7% - 9%!