

DATA MATTERS

Accelerated Analytics Customer Newsletter



Accelerated Analytics Partners with Habitat for Humanity for Local Community Service Project; Customers Kidde and Masterbuilt Donate



Accelerated Analytics leadership and employees partnered with Habitat for Humanity Sarasota last week for a team build project at a property in Sarasota, Florida. This is the second year that Accelerated Analytics has worked with Habitat for Humanity to incorporate a community service project into their annual team meeting. Sixteen Accelerated Analytics employees worked together . . . [continue reading . . .](#)

NRF Calendar Restatement: An Explanation of the 53-Week Year

Dividing the retail calendar into 52 weeks of seven days each, or 364 days, leaves an extra day each year to be accounted for. As a result, every five to six years a week is added to the fiscal calendar. This anomaly has most recently occurred in FY'00, FY'06 and FY'12, and will occur in FY'17. Click below to view the NRF 2017-2019 RETAIL SALES REPORTING and 4-5-4 MERCHANDISING CALENDAR with 2017 restated.

Dillard's-Only Customer Bespoke Upgrades to Multi-Retailer Reporting

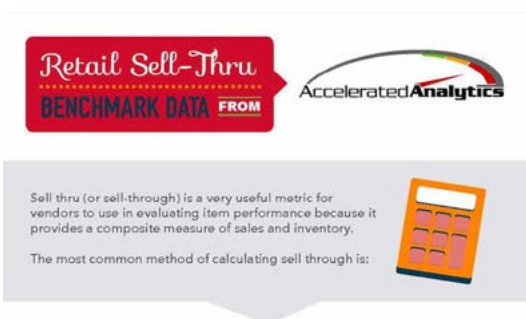
Formerly a Dillard's only customer with Accelerated Analytics, Bespoke Fashion, the manufacturer of Penguin Ties, recently upgraded their business with us to include custom reporting and analysis for retailers Nordstrom, Nordstrom private label, Belk, Boscovs, Lord & Taylor, Macy's, Steinmart and Men's Warehouse. We look forward to expanding our relationship with Bespoke! If you'd like to add retailers to your Accelerated Analytics reporting, please contact Scott Garber at scott@acceleratedanalytics.com or at 941-238-9084.



Tips & Tricks from Scott Garber

Need access to raw data for an obscure query, fast? Connect directly to your data set with a OLAP tool like Excel or Tableau. Run ad hoc queries on demand on any data in the system. Contact your account manager for training and access!

Featured Resource: Sell-Thru Benchmark Data Infographic



How does your sell-thru percentage compare to the benchmark data we've compiled? The full infographic includes the average sell-thru percentage for eight retail categories, each at 8, 13, 26 and 52 weeks. Reuest it now to see how you measure up.